

# TITS

**HEARTBREAKER  
& VENUS COLLECTION**



# TITS

## This Is The Shit.

### **About TITS**

Please allow us to properly introduce ourselves: since 2015 we're known as TITS. "OMG TITS?!" You'll ask whilst clutching your pearls in horror. Yes, TITS. It's short for This Is The Shit. As our name illustrates, we aim to break sexist taboos. Think nipples, loud opinions, sexual appetite and other so-called "unladylike" things. We do so with a flirtatious wink, empowering everyone else who defies the norms - to express themselves candidly. Our physical store in Amsterdam, webshop and own brand provide a colourful wardrobe for an array of personalities.

### **Design & production**

Our design process is very personal, combining thorough reflection with unplanned intuition. Our designs don't conform to seasonal collections so we deliver in drops. This amps up the individuality and quality of our creations but also allows us to be spontaneous whenever we're feeling funky.

We're focused on sourcing sustainable materials and means of production. We like to keep learning about all facets of sustainability. By doing so, we hope to inspire others - both wearers and creators - as we develop. But primarily, we want to show you how sustainability and fresh style are the coolest duo in town.

# VENUS, AMOR & CUPID

Inspired by the gods and goddesses of love, our new collection knits together comfort, wearable art and a dash of sexiness. It'll make your nights of nonchalant bingewatching as glamorous as a classical painting, and your days of frantic home-office as cosy as smooth cotton sweats.

Made from our signature soft-organic cotton and featuring Venus as painted by Henry Selous, our Venus sweater is more snug and seductive than being nude. It's also hotter, a definite perk for the cold winter months.

The two-piece consists of an open-backed long-sleeve and flared pants, made from a stretchy yet strong organic cotton and tie-dyed in a cocktail of lime and lavender. Featuring adjustable straps and a diagonally folded waistband, it complements the curves of every body. Perfect for flirtatious evenings with your lover - or yourself...

For this drop we partnered up with Supply Compass. This is a product development and production management platform that connects sustainable fashion brands and manufacturers. These items are made from organic cotton and fairly produced in India.







# VENUS

The birth of Venus (1852)

By Henry Courtney Selous (1803–1890)

Venus, a goddess that never ceases to capture our imaginations. The painting shows the triumphant Goddess of Love and Beauty. She's lying naked in the shell in the center of the canvas, looking ethereal and luminous. She seems to draw all attention to herself. Venus symbolizes both physical and spiritual beauty. In her naked portrayal, she's a daring renaissance subject.

Venus was born out of sea foam, God Uranus had a son named Cronus who overthrew his father, castrating him and throwing his genitals into the sea. This caused the water to be fertilized, and Venus was born. After her birth she came ashore on a shell, pushed along by the breath of Zephyrus, the god of the west wind.





The birth of Venus, Henry Courtney Selous, English (1803 - 1890)



# VENUS SWEATER

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Composition: 300 grams organic cotton

Colour: white asparagus

Artwork: painter Henry Courtney Selous

Size: S | M | L

Retail price: €99,95







# AMOR

Amor, also known as Cupid, is the god of desire, erotic love, attraction and affection. He is often portrayed as the son of the love goddess Venus and the god of war Mars.

Amor is an open back top, which is part of the two-piece, with extra long sleeves and cut out thumb hole. The top is made from a stretchy yet strong organic rib cotton fabric dipped in a tie-dye cocktail of lime and lavender. Featuring adjustable straps which complements the curves of every body.







## AMOR TOP

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Composition: 97% organic cotton, 3% elastane

Colour: tie dye cocktail of lavender & lime

Size: S | M | L

Retail price: €69,95



## EROS SCRUNCHIE

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This scrunchie is made from left over fabric.

Size: One Size

Retail price: €9,95











# CUPID

Cupid, also known as Amor, is the god of desire, erotic love, attraction and affection. He is often portrayed as the son of the love goddess Venus and the god of war Mars.

Cupid is a flared pants, made from a stretchy yet strong organic rib cotton fabric dipped in a tie-dye cocktail of lime and lavender. Featuring a diagonally folded waistband in V-cut shaped front and back which complements the curves of every body.



# CUPID PANTS

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Composition: 97% organic cotton, 3% elastane

Colour: tie dye cocktail of lavender & lime

Size: S | M | L

Retail price: €89,95













# HEARTBREAKER JEWELS

Let yourself be seduced by the glossy gold, shimmering silver and sparkling Swarovski crystals that make up our new Heartbreaker Jewels.

These pieces are designed to be a flirtatious, lasting enrichment to any wardrobe. We promise; They'll please you more than your lover ever could!

# TITS jewels

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## Material use

**Silver:** 925 sterling certified pre-loved recycled silver. Due to oxidization the silver can naturally darken, however you can polish it to make it shiny again.

**Gold:** 18K gold micron plating applied to brass

We only use conflict-free metals. Our factory works with longterm trusted suppliers from all over the world who guarantee ethical sources.

**Stones:** Swarovski crystals

## Production

All of our jewels are produced in our partner factory in Thailand where sustainability and empowering women is one of their core values. Almost 75% of their workforce is female. The factory meets the EU's REACH regulation (Restriction, Evaluation and Authorisation of Chemicals) which aims to restrict hazardous substances such as nickel, lead and cadmium in all parts of jewellery. They're compliant with the BSCI (Business Social Compliance Initiative), an initiative that enforces international labour standards protecting workers.

We find it important that there has not been mined in an area of armed conflict and traded illicitly to finance the fighting. The recycling silver comes from numerous sources.

It can be recycled repeatedly without degradation in quality, they are a naturally renewable resource.

## Jewellery care

Even though the plating is really strong, gold plated jewels don't have the same characteristics as real gold. The plating will last longer when avoiding interaction with oily and chemical products. Please advice to remove the jewels while showering or swimming.









## ROPE BRACELET

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Length: 15 - 18 cm

Color: gold

Retail price: €45



## ROPE CHAIN

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Length: 40 - 50 cm

Color: gold

Retail price: €65



## SWAROVSKI BODY PENDANT

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Size 22 x 7 mm

Color: silver & gold

Stones: Swarovski

Retail price: €55





## HEART EAR CUFF

Per piece

Size: 12 mm

Color: silver & gold

Retail price: €25



## CRYSTAL LOVE EARRING

Per piece

Size: 14 mm

Color: golden shadow, amethyst, peridot

Retail price: €30

## CRYSTAL HEART PENDANT

-

Size: 11 x 10 mm

Color: peridot, amethyst

Retail price: €30



## HEART PENDANT HUGGY

-

Per piece

Size: 10 mm

Color: peridot, amethyst

Retail price: €25



### TITS CRYSTAL EARRING

-

Per piece

Size: 12 mm

Color: silver & gold with  
Swarovski crystals

Retail price: €30



### SHIT CRYSTAL EARRING

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Per piece

Size: 12 mm

Color: silver & gold with  
Swarovski crystals

Retail price: €30



### CRYSTAL HEART STUD

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Per piece

Size: 2 mm

Color: gold with Swarovski crystal

Retail price: €12,50





## CROISSANT EARRING

-  
Per piece  
Size: 2 cm  
Color: gold  
Retail price: €25



## TITS STUD

-  
Per piece  
Size: 8 mm  
Color: silver & gold  
Retail price: €12,50



## SHIT STUD

-  
Per piece  
Size: 8 mm  
Color: silver & gold  
Retail price: €12,50







### HEARTBREAKER RING

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Sizes: 7 | 8 | 9

Color: amethyst

Retail price: €55



### CROISSANT HEART RING

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Sizes: 7 | 8 | 9

Color: peridot

Retail price: €60



### DOUBLE LOVE RING

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Sizes: 7 | 8 | 9

Color: peridot & montana

Retail price: €80



### TITTY TWIST RING

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Sizes: 3 | 4 | 5

Color: silver & gold with

Swarovski crystal

Retail price: €45



### **DISCO EAR CUFF**

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Per piece

Size: 12 mm

Color: mixed stones

Retail price: €25

### **DISCO HUGGY**

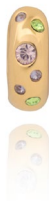
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Per piece

Size: 10 mm

Color: mixed stones

Retail price: €20





## DISCO RING

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Sizes: 6 | 7 | 8

Color: mixed stones

Retail price: €55



# TITS

wholesale@tits-store.com  
For social shit @titsstore  
www.tits-store.com



Photography: Sascha Luna Esmail  
Models: Isa, Samuel & Roxanne  
MUA: Samuel

## **Represented by**

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### **Benelux**

Studio Hotstuff

[www.studiohotstuff.nl](http://www.studiohotstuff.nl)

[info@studiohotstuff.nl](mailto:info@studiohotstuff.nl)

### **Scandinavia & United States**

Minimal Showroom

[www.minimalshowroom.com](http://www.minimalshowroom.com)

[josefine@minimalshowroom.com](mailto:josefine@minimalshowroom.com)

